

PHONE BANK PARTY HOSTING GUIDE

REBEL RINGERS



extinction
rebellion



REBEL RINGER BASICS

Before we go into 'What is a Rebel Ringer Phone Bank Party', let's first of all clear up some questions you might have...



The **REBEL RINGERS** have a mandate to contact, inform and engage as many people (i.e. current and potential Rebels) about XR as we can!

The Rebel Ringers are the Phone Bank wing of XR.

A **PHONE BANK** is a group of friends, activists or volunteers making phone calls to reach out to other activists or members of the public, to inform and engage them in a movement.

...SO A **REBEL RINGER PHONE BANK PARTY** IS SIMPLY WHEN A BUNCH OF XR REBELS DECIDE TO GET TOGETHER AND DO SOME REBEL RINGING.



This **REBEL RINGERS PARTY GUIDE** is to help Rebels to host Rebel Ringer events in their local areas. These Parties are a proven way for grassroots movements to grow and stay healthy.



SOME POSITIVES OF REBEL RINGING

Being a Rebel Ringing has many positives for the Rebel Ringer, the people we call and the movement.

To name a few:

HUGE POTENTIAL REACH: with a relatively small slice of XR Rebels, doing a small amount of Rebel Ringing per week, we can reach 10s of thousands of people **each week!** For example:

5% of XR —→ 5,000 Rebel Ringers @ 1 hour per week = 25,000 “high touch” engagements per week.*
** (1 hour = 10 calls, 5 conversations)*

RESTORATIVE ACTION: many XR actions can be emotional difficult and can drain our energy levels - Rebel Ringing allows us to connect with other Rebels, we often helping them become more informed and engaged in the movement, plus these Rebels will be a slice across the XR organism, so a pleasingly diverse group of people.

All of this means Rebel Ringing can really recharge our batteries and restore our energy and enthusiasm.

CRUCIAL TO XR'S GROWTH STRATEGY: as we grow the movement to the next level we need human, personal ways of quickly reaching 100s thousands of people - the Rebel Ringers are perfect for exactly this!

PROVEN TO BE EFFECTIVE: phone banks have been shown to work really well on political campaigns and social movements, for example the US based Bernie Sander's phone bank campaign called 100,000s of potential voters with a “high touch” personal message.

GRASS ROOTS AND ORGANIC: Rebel Ringing is about Rebels connecting, talking, making human bonds and helping each other become more informed and engaged. A classic grass roots action and fits snugly in with the ethos of XR.

MYCELIUM EFFECT: Rebel Ringers have the potential to reach a total cross section of the XR Community, regardless of location, age, gender, religion, political views, job etc. So through our calls we can have a finger on the pulse of XR, allowing us to give important feedback back into the XR Organism.

REBEL RINGER PHONE BANK PARTY HOSTING TIPS

Finally this section of the doc will be formed and guided by you: the Rebel Ringer Phone Bank Party Hosts!

*Please let us know what is working well for you (or what to avoid) and we will add it to the docs and videos – or simply edit this doc yourself.
With good feedback we can grow a really strong collective intelligence on how to best throw these Rebel Ringer Phone Bank Parties and grow the XR movement as much as we can.*



GROUP AGREEMENT & REGEN REMINDER

As part of the XR meeting structure (e.g. [SOS Meeting Template](#)) it is good to have a set of group agreements for the meet-up so people know what to expect and consensus can be more easily reached.

Some suggestions for you to consider:

- ➔ Have a **group check-in** as a first step, e.g. how you are feeling and a positive you can take from your day so far;
- ➔ Run through the **XR Principles**;
- ➔ Agree to **help and encourage** each other and treat the Rebel Ringers as a community;
- ➔ Let people **self identify**, including their own pronouns;
- ➔ Conduct group discussion with **XR Hand Signals**;
- ➔ **Buddy up** and everyone have a practice call or two with their buddy;
- ➔ Have regular (e.g. 30 mins) **breaks** for a stretch and to check-in on people's confidence levels;
- ➔ Encourage Rebel Ringers to **discuss any concerns** as they happen.

SETTING UP YOUR ROOM/ SPACE

The room setup will evolve over time, depending on what you find works in your space.

Some ideas that might help you:

- ➔ 'XR' the room with some posters or flags;
- ➔ Have some print outs of the Rebel Ringer Starter Pack doc;
- ➔ Have some snacks, e.g. a bag of nectarines;
- ➔ Think ahead how many people are coming, where they could sit, what direction(s) can they talk in, how loud each person is etc.

REBEL RINGERS PHONE PARTY

HOSTING SCRIPT

Below is a suggested layout for a Rebel Ringing Phone Bank Party. This can be followed, used for ideas, cherry picked, or totally ignored – it’s your party!!

As always please keep in touch and let us know what is working (or not) for you so we can pass that onto other Rebels planning to host.

SECTION	OUTLINE
Welcome & Intros	(3 minutes) <ul style="list-style-type: none"> • Introduce yourself & welcome everyone to the “Rebel Ringers Party ! • Explain anything they might need to know about the space; where the toilet is, the wifi code, where to get water etc.
Regen Reminder & Check-in	(10 minutes) <ul style="list-style-type: none"> • Regen Reminder: no calling people out, we are all humans- nearly all volunteering – so be kind and patient with each other, slow down your ‘yes’, return tasks if you can’t do them, and please be on time! • Check-in: as with all XR meetings we will go around and say our name, how we are feeling and something else fun.
Rebel Ringer/ CallHub/ Positives of Rebel Ringing	(5 minutes) <ul style="list-style-type: none"> • Depending on the Rebel Ringing experience of the group, you might need to run over some Rebel Ringer introduction stuff (we’ve provided most of this in the doc, but if anything else comes up just let us know via the Telegram group or email).
Discuss the Campaign(s)	(5 minutes) <ul style="list-style-type: none"> • If the Campaign(s) you choose to call on are new, or if anyone is not familiar with the Campaign(s) it might help to discuss them as a group before you get calling.
Role play some calls	(5 minutes) <ul style="list-style-type: none"> • Role playing calls for 5 mins before you get calling can help boost the confidence of the Rebel Ringers.

Rebel Ringer Sign-up	(5 minutes) <ul style="list-style-type: none"> • If anyone is a new Rebel Ringer, you might need to help them through the sign-up process (or direct them onto us on the WhatsApp group if you prefer).
Rebel Ringing	(90 minutes, with 5/10 min breaks every 30 mins) <ul style="list-style-type: none"> • Enjoy Rebel Ringing!!
Remove Called Numbers	(5 minutes) <ul style="list-style-type: none"> • Reminder for each Rebel Ringer to delete all called numbers from their phone's call history.
Check-out	(10 minutes) <ul style="list-style-type: none"> • Check-out: as with all XR meetings we will go around and say our name, how we are feeling and how you found Rebel Ringing.



STAY CONNECTED
 Connect, Engage, Inform!